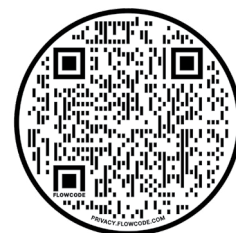# EXHIBITOR INFORMATION

Benefits of Participation

Patronage levels include the following exhibition benefits:

- Network with the most influential design and development engineers!
- Showcase your company to the largest technical, professional association in the world.
- Meet engineers, industry leaders, government employees and academics from more than 70 countries.
- Expanded industry program for communications engineers and practitioners.
- Join as many as 30 exhibitors.

Exhibit Information

Conference Venue:

Sheraton Denver Downtown Hotel

Exhibit Dates: 09 June–12 June 2024

Exhibit Hours:

> 09 June ▪ 18:00–21:30
>
> 10 June ▪ 10:00–16:00
>
> 11 June ▪ 10:00–16:00
>
> 12 June ▪ 10:00–16:00

The Exhibition opens with the Welcome Reception on Monday night in the exhibition hall for all attendees. For the rest of the conference, two daily coffee breaks will be held in the exhibit hall where attendees can win prizes. Additionally, there will be podium presentations schedule inside the hall that will generate even more traffic.

Booth Information

Rate for IEEE ICC 2024 is $33.00 per square foot.
One 10'x10' booth unit (100 sq feet) is the minimum.

The fee includes:

- Table (1)
- Chairs (2)
- Trash Bin (1)
- Identification Sign (1)
- General Security
- Complimentary industry program registrations (2)
- Logo on conference website with link to company's site
- Listing in the conference app
- Exhibitor badges limited to (2)

Booth Pricing

IEEE ICC 2024 Cancellation Penalties:

Through 26 May 2024 ....50%
After 26 May 2024 ....100%

> ☐ 10' x 10' booth - $3300
>
> ☐ 10' x 20' booth - $6600
>
> ☐ 10' x 30' booth - $9900

Other booth sizes are available.

EXCLUSIVE PATRONAGE OPPORTUNITIES

WELCOME RECEPTION - US $20,000

- This is a unique opportunity to spotlight your company at the ultimate kick-off social event of ICC 2024! The Welcome Reception provides a platform for all conference attendees to mingle and network with the speakers, exhibitors and attendees. Co-patron signage will be displayed throughout the welcome reception area.
- Company logo displayed in the welcome reception area to provide brand exposure.
- Two (2) full conference registrations and access to social events.

CONFERENCE BANQUET - US $20,000

- The conference banquet is always very well attended as participants take the opportunity to network and establish contacts in a relaxed setting. Co-patron signage will be displayed throughout select conference banquet area.
- Company logo displayed in the conference banquet area to provide brand exposure.
- Two (2) full conference registrations and access to social events.

WIFI INTERNET ACCESS - US $15,000

- Get everyone connected as the official conference WiFi patron. Cost includes WiFi access for all attendees throughout the hotel.
- Your company will be recognized on the WiFi internet access screen. All attendees must view to log into the internet.
- During badge pickup, each attendee receives printed information containing WiFi access details and acknowledgment of your company name.

AV FOR INTERACTIVE POSTER SESSION - US $10,000

- TV monitors will be used for the Interactive Poster Session.
- Featured recognition with corporate logo and company name display at the Interactive Poster Session area.

CONFERENCE BREAKS - US $10,000

- Coffee will be served during breaks on each day of the conference sessions. Patrons will be given the opportunity to sponsor a coffee break selection of their choice.
- Company logo displayed in the coffee break area to provide brand exposure.
- Patrons will be given the opportunity to sponsor a coffee break selection of their choice.

INNOVATION SHOWCASE - US $2,500

- Table for displaying company product or demonstration in the Showcase area.
- 5 minute talk on your company, product, or service during the Exhibit Hours.

For more exclusive opportunities, go to our website: https://icc2024.ieee-icc.org/patrons-exhibitors/exclusive-opportunities
or address questions to: icc2024_patrons_exhibits@googlegroups.com